



## **FEATURES & BENEFITS**

### **GOOGLE BUSINESS LISTING**

We provide a registered and verified Google My Business listing with an "Order Online" button. This allows customers to find you when looking for food on Google or Google Maps.

### **FACEBOOK SUPPORT**

Our team optimizes your existing Facebook page to generate more orders. We also create and post content to help you sell more of your products.

### **BRING IN NEW CONSUMERS**

This program opens your business to the 28% of consumers who will only order food online. It is also a way for people who don't visit your store to find you online.

### **DIGITAL MARKETING SUPPORT**

Terebinth Technologies has a dedicated team of experts who can help drive more orders and increase product sales through your existing website, Google listing, and in-store digital assets.

### **IMPROVED ORDER ACCURACY**

The consumer is responsible for entering their order, which means no order accuracy complaints.

### **REDUCE LABOR**

Time is money. Reducing time on the phone, and having to walk across the store, increases your profitability—saving 3 minutes of time that would be spent on the phone.

### **NO MORE BUSY SIGNALS**

If customers experience long hold times or a busy signals - they will take their business elsewhere. Digital ordering means no more busy signals and keeps consumers engaged.



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### **BRINGING ONLINE CONVENIENCE TO YOUR STORE**

Digitizing your food service program takes more time and money than most people are willing to invest. That's why we've done it for you.

### **AUTOMATICALLY PRINT ORDERS**

No more scrambling for a pen and paper when an order comes in, our system prints them automatically!

### **IMPROVED EXPERIENCE**

Ordering is quicker and easier when customers can view the entire menu — complete with built-in upselling features.

### **DIGITALLY ENGAGE YOUR COMMUNITY**

Having your food services program online gives you another tool to digitally engage your community. Partnering with schools and churches for fundraisers is easier than ever when you can share it for free on Facebook.

### **MAKE FOOD A DESTINATION DRIVER**

Consumers who use our services spend \$1.05 on other items in the store for every \$1 they spend on food service items. They also come back for non-food service items like fuel, candy, and beverages.

### **REMOVE A BOTTLENECK**

Digital Ordering eliminates order intake as a bottleneck, allowing order throughput to match kitchen throughput so you can sell more meals on your busiest nights.

### **MANAGED SOCIAL POSTING**

We create and post social content for you, on Facebook and Google My Business - for no additional charge. This is a service many business spend hundreds of dollars each week to receive.